INTRODUCING

54/12

Shoreline*

So modern . . .
So beautiful . . .
So smart

The finest of all . . .

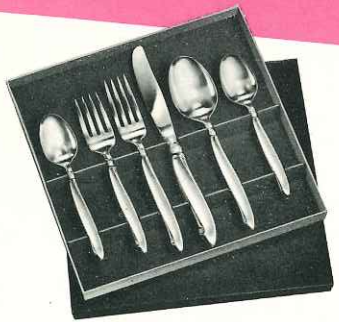
ONEIDACRAFT* Premier STAINLESS

by
ONEIDA LTD. SILVERSMITHS

Shoreline . . . a dream pattern of tomorrow . . . superbly crafted with silver-like lustre.

*Trade-marks of Oneida Ltd.

There are so many wonderful ways to buy the new **Shoreline** Pattern! Choose the set you want NOW.



6-Piece Place Setting

Individually packed in a handsome gift package.

Contents: 1 Soup Spoon, 1 Place Fork, 1 Salad Fork, 1 Hollow Handle Place Knife, 2 Teaspoons.

$7.95

STARTER SETS

Start your Stainless set now! Get a "Starter Set" and use it for dinner tonight! Add to your set later, for this is American-made stainless, available in open stock.

24-Pc. Service for 6

6 Teaspoons, 6 Soup Spoons, 6 Place Forks, 6 Hollow Handle Place Knives.

$29.95

Open Stock Price $37.00

16-Piece Service for 4

4 Teaspoons, 4 Soup Spoons, 4 Hollow Handle Place Knives, 4 Place Forks.

$19.95

Open Stock Price $24.67

The Premier Chest No. 723

This handsome chest is solidly constructed of wood with a lovely jet black finish with a luxurious lining in contrasting color. Here is a truly fine chest to hold this, the finest stainless, Oneidacraft Premier.

34-Piece Service for 8

8 Teaspoons, 8 Soup Spoons, 8 Place Forks, 8 Hollow Handle Place Knives, 1 Butter Knife, 1 Sugar Spoon.

$49.95 (Chest included)

Open Stock Price $64.33

52-Piece Service for 8

16 Teaspoons, 8 Salad Forks, 8 Place Forks, 8 Hollow Handle Place Knives, 8 Soup Spoons, 1 Butter Knife, 1 Sugar Spoon, 2 Table Spoons.

$69.95 (Chest included)

Open Stock Price $86.50

IT'S ONEIDACRAFT *Premier* STAINLESS . . . the finest of ALL!

ONEIDACRAFT

Premier

STAINLESS

OPEN STOCK PRICES

March 1, 1957

SPOONS	Set of 8	Set of 12
Tea	$ 8.00	$12.00
A. D. Coffee	8.00	12.00
Oval Bowl Soup (Dessert)	10.67	16.00
Iced Drink	10.67	16.00
Cream Soup	10.67	16.00
FORKS		
Place	10.67	16.00
Salad	10.67	16.00
Oyster	10.67	16.00
KNIVES		
Hollow Handle Place	20.00	30.00
Butter Spreader	10.67	16.00

SERVING PIECES	Each
Butter Knife	$1.50
Sugar Spoon	1.50
Table Spoon	1.75
Pierced Table Spoon	1.75
Cold Meat Fork	3.00
Gravy Ladle	3.50
2-Piece Salad Serving Set	7.95

All Prices Subject to Change Without Notice

ONEIDACRAFT Premier STAINLESS

OPEN STOCK PRICES

March 1, 1957

	Set of 8	Set of 12
SPOONS		
Tea	$ 8.00	$12.00
A. D. Coffee	8.00	12.00
Oval Bowl Soup (Dessert)	10.67	16.00
Iced Drink	10.67	16.00
Cream Soup	10.67	16.00
FORKS		
Place	10.67	16.00
Salad	10.67	16.00
Oyster	10.67	16.00
KNIVES		
Hollow Handle Place	20.00	30.00
Butter Spreader	10.67	16.00

SERVING PIECES	Each
Butter Knife	$1.50
Sugar Spoon	1.50
Table Spoon	1.75
Pierced Table Spoon	1.75
Cold Meat Fork	3.00
Gravy Ladle	3.50
2-Piece Salad Serving Set	7.95

All Prices Subject to Change Without Notice

DESIGN RETURN DEPT.

U. S. Patent Office

MAR 5 1957

Design Division

1-57 P495

XO

INTRODUCING

5 1/2

Shoreline*

So modern...
So beautiful...
So smart

The finest of all...

ONEIDACRAFT* Premier STAINLESS

by

ONEIDA LTD. SILVERSMITHS

Shoreline . . . a dream pattern of tomorrow . . . superbly crafted with silver-like lustre.

*Trade-marks of Oneida Ltd.

There are so many wonderful ways to buy the new **Shoreline** Pattern! Choose the set you want NOW.

6-Piece Place Setting

Individually packed in a handsome gift package.

Contents: 1 Soup Spoon, 1 Place Fork, 1 Salad Fork, 1 Hollow Handle Place Knife, 2 Teaspoons.

$7.95

STARTER SETS

Start your Stainless set now! Get a "Starter Set" and use it for dinner tonight! Add to your set later, for this is American-made stainless, available in open stock.

24-Pc. Service for 6

6 Teaspoons, 6 Soup Spoons, 6 Place Forks, 6 Hollow Handle Place Knives.

$29.95

Open Stock Price $37.00

16-Piece Service for 4

4 Teaspoons, 4 Soup Spoons, 4 Hollow Handle Place Knives, 4 Place Forks.

$19.95

Open Stock Price $24.67

The Premier Chest No. 723

This handsome chest is solidly constructed of wood with a lovely jet black finish with a luxurious lining in contrasting color. Here is a truly fine chest to hold this, the finest stainless, Oneidacraft Premier.

34-Piece Service for 8

8 Teaspoons, 8 Soup Spoons, 8 Place Forks, 8 Hollow Handle Place Knives, 1 Butter Knife, 1 Sugar Spoon.

$49.95 (Chest included)

Open Stock Price $64.33

52-Piece Service for 8

16 Teaspoons, 8 Salad Forks, 8 Place Forks, 8 Hollow Handle Place Knives, 8 Soup Spoons, 1 Butter Knife, 1 Sugar Spoon, 2 Table Spoons.

$69.95 (Chest included)

Open Stock Price $86.50

IT'S ONEIDACRAFT *Premier* STAINLESS . . . the finest of ALL!